

**EcoDigital Media: Transforming Spaces Through Digital Signage**  
*Custom Content • Seamless Setup • Powerful Results*

**EcoDigital Media (EDM) delivers next-gen digital signage solutions** that blend advanced multimedia capabilities with strategic content delivery. Our scalable platform supports both full-service deployments and à la carte options, including custom subscriptions, dynamic content feeds, and ongoing training. Whether you need end-to-end management or support during internal transitions, EDM ensures your signage stays seamless, relevant, and impactful.



**About Us**

EcoDigital Media is a full-service digital signage partner helping organizations elevate their environments, connect with audiences, and achieve business goals through curated content, robust hardware solutions, and seamless project execution. From custom messaging to full-scale installation, we bring a hands-on approach and years of expertise in designing visual communication networks for healthcare, education, corporate campuses, restaurants, and more.

**Our Solutions: Equipment to Content Through Installation**



**1. Site Assessment + Project Management**

- On-site review to assess screen placement, traffic flow, and messaging opportunities
- Detailed report outlining screen specs, mounting options, and content strategy aligned with your goals and budget
- Full planning and coordination to ensure a smooth, effective deployment

## **2. Hardware Procurement**

- Source and configure hardware that meets your IT standards and signage needs
- Ensure optimal screen size, brightness, and viewability for clear, readable content
- Manage backend architecture with your IT team for a secure, scalable setup
- Handle all equipment warranties—one call to us for full support

## **3. Technical Setup & Configuration**

- Coordinate with your IT team to implement a reliable, fully compatible signage infrastructure
- Manage system configuration and integration to ensure long-term performance and scalability

## **4. Full Installation Services & Maintenance**

- Professional installers manage on-site screen mounting, connectivity, and integration—content is live upon same-day completion
- Smooth handoff with staff and leadership prepared for launch and ongoing use

## **5. Content Design & Subscriptions**

- Schedule and manage content through a networked, flexible platform customized per screen and location
- Creative team designs visually effective, on-brand messaging aligned with your goals
- Optional subscription content available—weather, sports, news, and infotainment to complement your custom media

## **6. Content Management and Scheduling to Maximize Engagement**

- We work with you to produce branded content designed to engage, inform, and inspire your audiences.
- Ongoing updates and personalized/custom messaging help nurture loyalty and keep content fresh across all touchpoints.
- ROI and ROE show Improved satisfaction scores from customers, patients and employees.

## **Other Services**

### **Wayfinding Kiosk**

Perfect for campuses, hospitals, and large venues, our wayfinding solutions provide interactive maps and multi-floor navigation accessible on any device.

- Features include: Directories, maps, ads, news, alerts, and time/date displays
- Support for videos, images, live web content, and branded layouts with Google Maps integration

**Subscription Content Options:** Menu of topics: <https://ecodigitalmedia.contentmenu.net>

- Health and lifestyle content: Healthy Bites, Health News, and Health Indices (Pollen, UV, Air Quality)
- Engaging news and visuals: AP, Reuters, and Canadian Press videos and graphics—plus endless options